

# MERCHANDISING SOLUTIONS for Electrical Wholesalers



Delivering high-quality control and switchgear products to the electrical wholesale market for over 45 years, trusted by professionals!



### your control centre Free-Standing & Slatwall Merchandising Displays

#### **Dedicated sales solution** with strong brand identity

Harness our well-established brand to boost sales with solutions tailored to your needs.

#### **Trusted quality since 1972**

Products known for excellence and dependability, backed by over 50 years of expertise.

#### Most popular and fastest-moving product lines

Stock our high-demand products to stay ahead in the market.

#### **Customizable display options**

Flexible displays designed to fit your specific space and showcase our products effectively.

### **Extensive Product Range**

Access over 15.000 industrial control and automation solutions to meet every need.

your control centre IMO
Stand Dimensions:

The Classic Free-Standing Merchandising Display from IMO was the first of its kind in the UK, transforming the wholesale market by giving wholesalers a dedicated space to showcase the most popular, fast-moving control and switchgear products. Now, 45 years on, the Control Centre stand remains a trusted choice, found in over 400 electrical trade counters across the UKand installations in Australia and the USA.

The IMO Control Centre is available in two formats: a versatile free-standing display or a slatwall configuration, each with two product profiles that can be used together or individually to suit your needs. Each profile includes a curated selection of control and switchgear products, product information, and selection boards-everything needed to start driving sales immediately.

With a proven track record, this is the most effective way to offer your customers the full range of IMO products.

### **Heating & Lighting Contactors Slatwall Display**



### **Surge Protection Devices Slatwall Display**







Introducing the IMO Surge Protection Device range in a standalone slatwall display-featuring our most popular and widely-used models!

Ideal for trade counters with limited space or those ready to expand beyond the Control Centre lineup, this compact solution offers maximum impact in a minimal footprint.

includes 3x Slatwall Eurohooks

For more information or to place an order, please contact your local **Area Sales Manager** 



### **Stag Electrical** Wholesale Merchandising Solutions

### Free-Standing Merchandising Display

Boost your sales with the all-new Stag Electrical Wholesale Merchandising Display! This compact 600x400mm display brings together the complete Stag Electrical range, delivering maximum merchandising power in minimal space.

Stocked with high-demand products like AC rotary and lever isolators, cable glands, enclosures, changeover switches, pilot lights, buzzers, gel boxes, screwless connectors, timers, and waterproof connectors, it's designed to drive your profits higher. **Sell the isolators and cable glands, and the rest is pure profit!** An easy, effective way to elevate your sales and satisfy your customers' needs.

### Mechanical & Digital Time Switches 🔻 Slatwall Display

If space is limited the new Mechanical & Digial Time Switches Slatwall Display will enable you to offer the complete range of Stag Electrical Time Switches for the maximum impact on your bottom line.

## Mechanical & Digital Time Switches

Perfect timing from Stag Electrical









IP68 Waterproof Conenctors

## Slatwall Display

The complete range of Stag Electrical IP68 Waterproof Connectors are now available for the first time in a dedicated slatwall merchandising display.

This solution is ideal for trade counters with limited merchandising space or those looking to expand their range beyond the Free-Standing Merchandising Display above.

For more information or to place an order, please contact your local Stag Electrical Area Sales Manager

